National Equine Forum

SPONSORSHIP
2027

www.nationalequineforum.com

Images courtesy of Shai Dolev Photography

Est.

1992

34

successful events

30k +

audience engaged

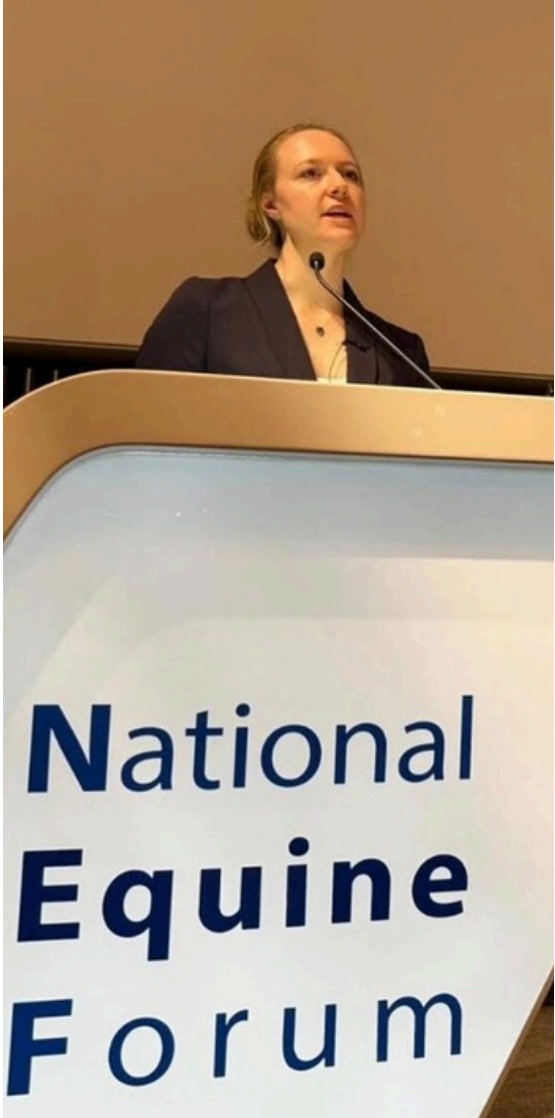
National Equine Forum

ABOUT THE EVENT

The National Equine Forum (NEF) is a premier event that brings together thought leaders, policymakers and equestrian professionals to discuss the most pressing issues and opportunities within the equine sector. With a legacy of providing a platform for innovation, collaboration and impactful dialogue, the NEF has become a cornerstone event to facilitate progress in the industry.

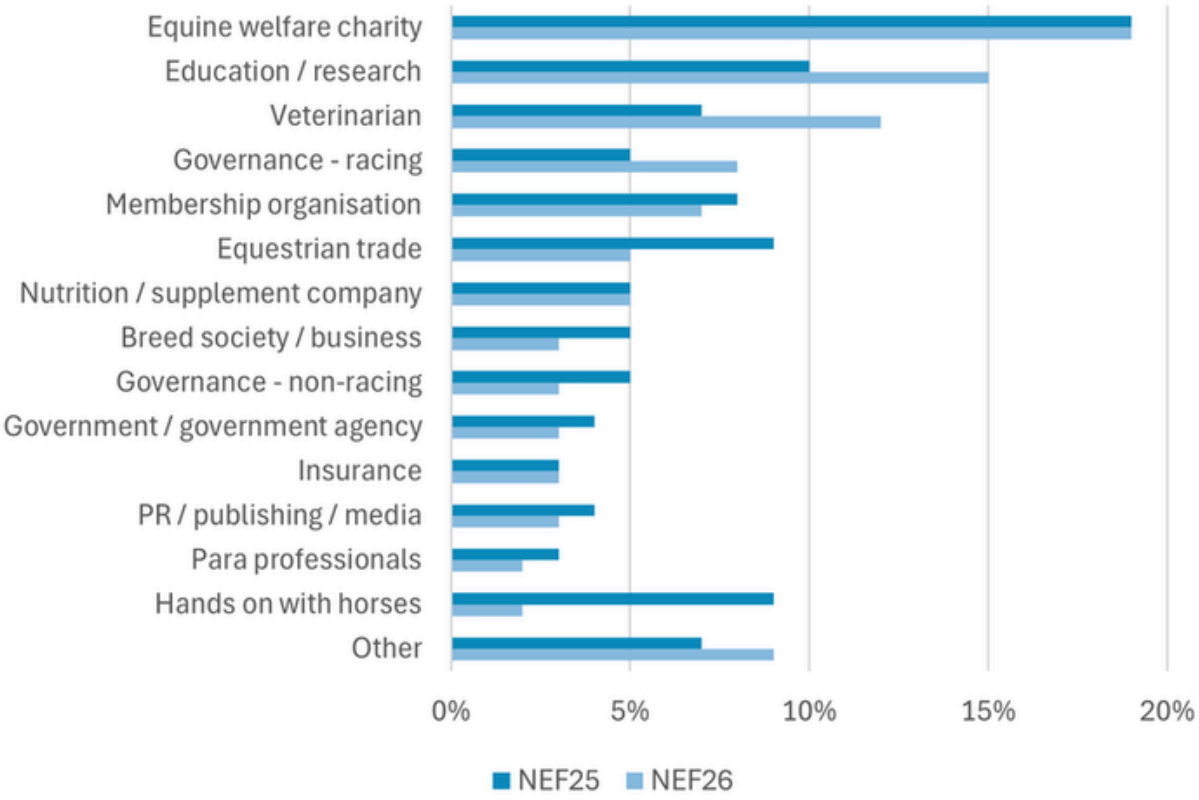
NEF is coordinated by a Committee of industry leaders across trade, welfare, policy, science, veterinary, business and governing body leadership.

Looking ahead, NEF aims to strengthen its position as an industry leading conference by expanding its reach, enhancing attendee experiences and amplifying its role in supporting a progressive and successful future for the industry.



National Equine Forum

AUDIENCE INSIGHTS - NEF25 & NEF26
IN PERSON SECTOR REPRESENTATION



National Equine Forum

PARTNER WITH US

Partnering with the National Equine Forum provides your organisation with a powerful platform to connect directly with an engaged and informed audience, all within an environment of credibility and sector leadership.

We have a selection of sponsorship packages which have been designed to meet different marketing goals and budgets. Each package provides the opportunity for brand visibility and engagement with an audience of professionals across all sectors of the equestrian industry.

As featured in

HORSE&HOUND

Equestrian Pro.TV

YOUR HORSE

VetTimes

ClipMyHorse.TV

Horse and Rider magazine

National Equine Forum

SPONSORSHIP

- Connect with a targeted audience, both in person and online: engage with a diverse and influential audience of equine professionals, decision-makers and enthusiasts from across the industry both in the UK and abroad.
- Showcase your business/product/service: gain visibility through prominent branding opportunities before, during and after the event.
- Align with industry excellence: associate your business/brand/service with the values of sustainability, innovation, and progress that define the NEF community.
- Drive business growth and build your network: access to key networking opportunities at the in-person event.

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OPPORTUNITIES

GOLD | £4,000

- 5 Complimentary event tickets
- Branded pull-up in prominent position
- Logo placement on event materials (digital & print)
- Branded vinyl on panel podium
- Full page advert in event programme
- 30 second live streaming advert
- Exclusive social media mentions before, during and after the event
- Verbal recognitions in Chair's opening and closing remarks
- Digital Delegate Pack Content

SILVER | £1,800

- 3 Complimentary event tickets
- Logo placement on event materials (digital & print)
- ½ page advert in event programme *
- 1st option for 30 second live streaming advert @ £250 **
- Social media mentions before, during and after the event
- Digital Delegate Pack Content

** Full page programme advert can be provided subject to a small additional fee*
*** If live streaming adverts are not taken by Silver sponsors they will be available to others for £300/advert*

BRONZE | £750

- 2 Complimentary event tickets
- Logo placement on event materials (digital & print)
- Social media mentions before, during and after the event
- Digital Delegate Pack Content

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ADDITIONAL OPPORTUNITIES

LIVE STREAMING ADVERT	**£300**	30 second live streaming advert to be played prior to the event and during lunch break.
LANYARDS	**£800**	Sponsor logo and NEF logo on lanyard. Available to sponsors as priority.
REFRESHMENTS • Morning (pre event start) • Afternoon break	**£1,000** **£1,000**	Sponsorship of refreshment breaks provides a unique opportunity for brands to be showcased during a prime networking period, with valuable brand exposure in a highly engaged environment.
FRIEND DONATION	**Individual: £20 +** **Organisation: £50 +**	Acknowledged in the programme, website and on a slide used during the Forum.

National Equine Forum

NEF LEADERSHIP

President

HRH THE PRINCESS ROYAL

ORGANISING COMMITTEE

Chair - Tim Brigstocke MBE
Vice Chair - Dr Pat Harris
Administrator - Dr Georgina Crossman
Hon. Publicity Officer - Sarah Shephard
Hon. Liaison Officer - Debbie Rolmanis
Jim Eyre
James Hick
Jane Holderness-Roddam CVO CBE
Beth Maloney
Tullis Matson HonDTech
Roly Owers OBE
Jan Rogers
Dr Sheila Voas
Claire Williams

Images courtesy of
Shai Dolev Photography
Contact us to secure your sponsorship for #NEF27
Thursday 4h March 2027
Institute of Mechanical Engineers, London
info@nationalequineforum.com
www.nationalequineforum.com
National Equine Forum
HARTPURY UNIVERSITY
BLUE CROSS
EQUINE REGISTER
British Horse Society
The Horse Trust 140 Years
WorldHorseWelfare
NEF is company limited by guarantee: National Equine Forum Ltd, company number 7545596

Sponsorship Terms & Conditions

- Sponsorship benefits are limited to those expressly described within the selected sponsorship package. The National Equine Forum (NEF) is under no obligation to provide any additional benefits, services or promotional opportunities unless agreed in writing in advance.
- Sponsorship opportunities are offered on a first-come, first-served basis and are subject to availability. NEF reserves the right to decline or withdraw sponsorship opportunities at its discretion where it considers a partnership may not align with its objectives or values.
- Sponsors grant NEF permission to use their name and logo solely for the purpose of delivering agreed sponsorship benefits. Any use of the NEF name, logo or branding by the sponsor must receive prior written approval.
- While every effort will be made to deliver all advertised benefits, NEF reserves the right to make reasonable substitutions or amendments where circumstances beyond its control require changes. Any substitute benefits will, where possible, be of equivalent value.
- Sponsorship fees are non-refundable except where required by law or where otherwise agreed in writing by NEF. Should an event or activity be postponed or substantially altered due to circumstances beyond NEF's reasonable control, sponsorship benefits will be transferred to the rescheduled activity or an alternative opportunity where reasonably possible.
- Payment is due within 28 days of the invoice date. Payments received after this date may be subject to statutory late-payment interest and recovery costs in accordance with the Late Payment of Commercial Debts (Interest) Act 1998.
- All intellectual property belonging to NEF, including its publications, branding, photographs and promotional materials, remains the property of NEF unless otherwise agreed in writing.
- NEF shall not be liable for any indirect, consequential or financial loss arising from sponsorship participation.
- Sponsors are expected to comply with all applicable laws, regulations and ethical standards. NEF reserves the right to terminate a sponsorship agreement where a sponsor's actions may reasonably be considered to bring NEF into disrepute.
- Any variations to these Terms & Conditions must be agreed in writing by both parties. Acceptance of a sponsorship package constitutes acceptance of these Terms & Conditions.